

ITIL Service Strategy Lifecycle

Mastering ITIL Intermediate courses require IT professionals to obtain a great depth of knowledge in the ITIL body of knowledge and to learn to apply this knowledge in real life. SecureNinja's blended Service Strategy (SS) training course in Washington DC, San Diego, CA or in a blended online format, uses an optimal mix of training methods to achieve this result in a way that is most convenient, effective and economical to participants. Participants obtain the 'knowing' component of the course by completing 8-hours of self-paced eLearning in their own time and at their own pace. After completion of the eLearning component of the course, the program taps into the natural strengths of the classroom. In 1.5 days, participants are provided with a safe environment where they can learn to 'apply' their knowledge through a combination of case studies, assignments and role-plays. *Thinking beyond the traditional classroom "box" and presenting students with an optimal mix of learning methods*

This ITIL Service Strategy course immerses participants in the overall concepts, processes, policies, and methods associated with the Service Strategy phase of the Service Lifecycle. The course covers the management and control of the activities and techniques within the Service Strategy stage, but not the detail of each of the supporting processes. This course is designed using an engaging scenario-based approach to learning the core disciplines of the ITIL best practice and positions the student to successfully complete the associated exam.

Participants benefit from an optimal mix of learning methods that provides them with the most effective way to build their ITIL knowledge with respect to Service Strategy and learn to apply this knowledge in real life. Participants can complete eLearning modules in their own time to build the right level of knowledge before participating in an interactive classroom or virtual classroom sessions where they can apply this knowledge in practice.

Recommended Audience

The Service Strategy Lifecycle course will be of interest to:

- Individuals who have their ITIL Foundation Certificate who want to pursue the intermediate and advanced level ITIL certifications.
- Individuals who require a deeper understanding of the ITIL Service Strategy stage of the ITIL Service Lifecycle and how activities in it may be implemented to enhance the quality of IT service management within an organization
- Individuals seeking the ITIL Expert certification in IT Service Management for which this qualification is one of the prerequisite modules
- IT professionals working in roles associated with strategic planning, execution, and control within a service-based business model, seeking an understanding of the concepts, processes, functions, and activities involved in Service Strategy
- A typical role includes (but is not restricted to): CIOs, CTOs, managers, supervisory staff, team leaders, designers, architects, planners, IT consultants, IT audit managers, IT security managers, service test managers and ITSM trainers involved in the management, coordination and integration of strategy activities within the Service Lifecycle.

Learning Objectives

Upon completion of this course and examination, the participant will gain competencies in:

- Understanding Service Management as a Practice and Service Strategy principles, purpose and objective
- Understanding how all Service Strategy processes interact with other Service Lifecycle processes
- The activities, methods, and functions used in each of the Service Strategy processes
- The roles and responsibilities within Service Strategy and the activities and functions to achieve operational excellence
- How to measure Service Strategy performance
- Understanding technology and implementation requirements in support of Service Strategy
- The challenges, critical success factors and risks related to Service Strategy

Course Student Material

- Digital reference contains concepts that are covered in the class an exam preparation guide. There is also a participant workbook that contains all the exercises and includes all the answers in the appendix. Participants also get access to eLearning modules a few weeks before the course starts. The eLearning materials are available for 2 years after completion of the course.

Prerequisites

- Candidates for this course must:
- Hold an ITIL Foundation Certificate (holders of Foundation certificate from an earlier version of ITIL, e.g.: earlier ITIL qualifications, must pass the current ITIL Foundation exam before attending this course)
- There is no minimum mandatory requirement but 2 to 4 years of professional experience working in IT Service Management is highly desirable
- It is recommended that candidates are familiar with the guidelines detailed in the ITIL Service Lifecycle Practices core publications prior to attending training for this certification, in particular, the Service Design publication.
- It is recommended that participants should complete at least 21 hours of personal study by reviewing the syllabus and the associated areas of the ITIL Service Management Practice core guidance, in particular, the Service Strategy publication in preparation for the examination. The syllabus can be downloaded from [here](#).

Examination

- Evidence of ITIL Foundation Certificate and completion of Service Design Lifecycle course from an Accredited Training Provider is required to sit the exam
- The exam is a closed book exam with eight (8) multiple-choice, scenario-based, gradient scored questions.
- Exam duration is a maximum 90 minutes for all candidates in their respective language (candidates sitting the examination in a language other than their first language have a maximum of 120 minutes and are allowed to use a dictionary)

- Each question will have 4 possible answer options, one of which is worth 5 marks, one which is worth 3 marks, one which is worth 1 mark, and one which is a distracter and achieves no marks.
- The passing score is 28/40 or 70%.

Credits

- Upon successful passing of the ITIL Service Strategy Lifecycle exam, the participant will be recognized with 3 credits in the ITIL qualification scheme.
- Project Management Institute – Professional Development Units (PDUs) = 21

Course Duration

- 1.5 days (virtual) classroom, 8-hours self-paced eLearning

Secure Ninja DBA SecureNinja is an ITIL® Accredited Training Organization Affiliate sponsored by ITpreneurs an Accredited Training Organization (ATO). ITIL® is a Registered Trade Mark of the Cabinet Office. The Swirl logo™ is a Trade Mark of the Cabinet Office.